

## **Georgian Diaspora for developments in Kutaisi**

October 2009 – May 2011. Funded under EC-UN Joint Migration & Development Initiative

The Georgian Diaspora in the Netherlands in cooperation with Local Democracy Agency Georgia successfully implemented a project that aims to transform the “Brain Drain” into a “Brain Gain”, based at migrants’ capacities to support the development of Small and Middle Size Businesses (SMEs) and better education of the business sector in Georgia. The project was supported by Kutaisi Local Self-government, Kutaisi Regional Chamber of Commerce and the Industry, Chamber of Commerce of Netherlands and Fonty University..

In the scope of the project:

- SWOT analyses of Kutaisi labor market was conducted;
- Educational programs for managers and employees were developed
- About 2000 representatives of SMEs attended training courses on business planning and management;
- Kutaisi Business Help Desk was established;
- Data base of experts and local SMEs were created
- Interactive web page [www.kutaisi-bhd.org](http://www.kutaisi-bhd.org) was established and is functional
- A Business fair and conference was organized in Kutaisi.